

## Chennai Based Purpletree Hotels & Hospitality Services Adopts PAX at 4 Properties



### About Purpletree Hotels & Hospitality Services



“We are a vibrant and growing hospitality group with in-depth expertise in running some of the most successful hotel properties. We understand that technology is key to smooth and seamless functioning of hotels, irrespective of size and operations. That is why we decided to opt for hotel management software and our 1st choice was IDS Next’s PAX”

**-Mr. Chintan Shah  
Manager, Pre-Opening  
Purpletree Hotels & Hospitality  
Services**

Based in Chennai, Purpletree Hotels & Hospitality Services runs several hotels across the city keeping in mind the needs of today’s business and leisure travelers. The group offers comfort, convenience and courteous service to its patrons through its value for money accommodations. Purpletree Hotels & Hospitality Services has 3 properties located in Chennai and 1 in Pondicherry.

To improve overall operational efficiency and better manage all their properties, Purpletree Hotels & Hospitality Services decided to leverage software and from the many options available in the market, they chose PAX that had been recently launched by IDS Next for the niche needs of small hotels.

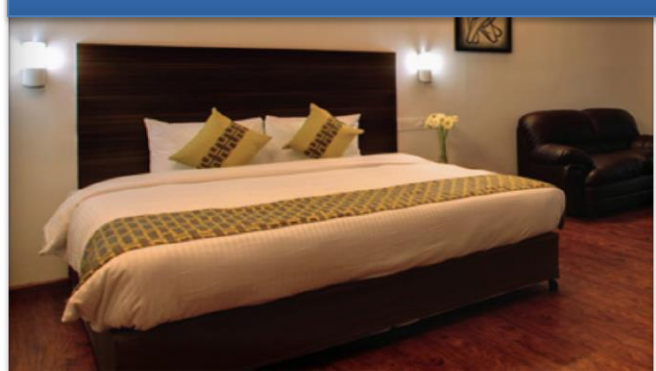
Purpletree Hotels & Hospitality Services first decided to adopt PAX at Grand Tiara, a 23 room boutique business hotel in Chennai. The software was then implemented at Esparan Heritage, a 12 room boutique hotel that reflects ‘Franco-Tamil’ architecture, in Pondicherry. The third installation of PAX was at Evlewt, a 12 room serviced apartment in Chennai and the fourth installation happened at Bluten, another limited service property in Chennai with 18 rooms.

All the properties of the group have been using PAX for the last year and a half, this compact, robust hotel software now powers 65 rooms of Purpletree Hotels & Hospitality Services.

Bluten, Chennai



Grand Tiara, Chennai



## About PAX

PAX is a unique solution designed to address the niche needs of small and budget hotels, limited service hotels, serviced apartments, gated communities, motels and others. Economically priced, compact yet powerful, self-installable and easy to handle, PAX is the technological backbone of small hotel establishments in true sense.



### Modules of PAX



Front Office Management & Housekeeping



Point of Sale



Accounts Receivables



Telephone Management

### Optional Interfaces



Tally Accounting System



Door Lock



EPABX



Credit Card (Plutus)



Document Scanner

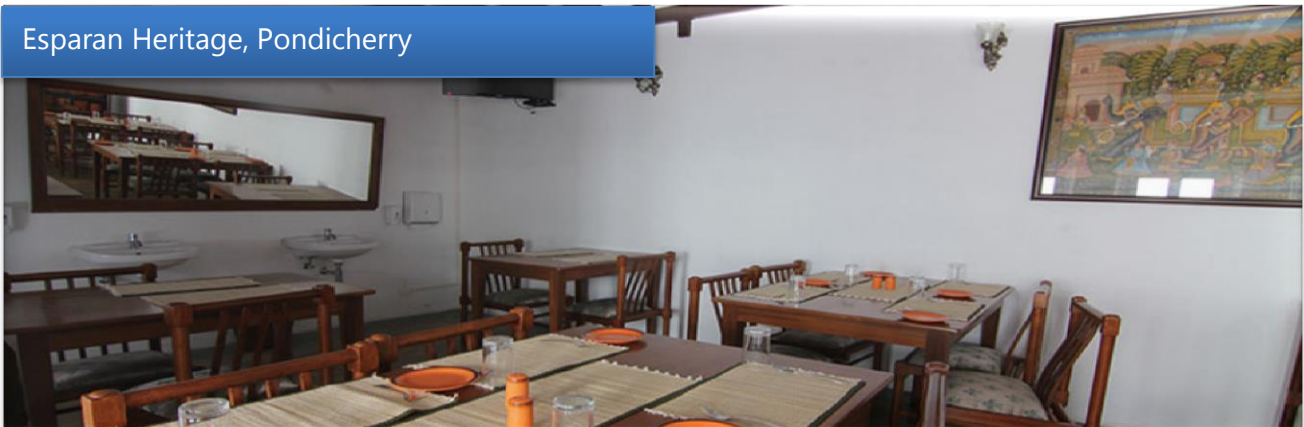


Web Camera

## Benefits of PAX to Purpletree Hotels & Hospitality Services

All the 4 properties of Purpletree Hotels & Hospitality Services using PAX have been realizing many benefits as the software has helped them to streamline many of their operations in Front office, and finance. "The biggest advantage of using PAX is that we don't require separate a server for this. Our staff across all our properties have been able to use the software to the fullest as it is easy to use. Additionally, PAX has simplified the process of night audit throughout all our properties," said Mr. Chintan Shah, Manager , Pre-Opening at Purpletree Hotels & Hospitality Services.

Esparan Heritage, Pondicherry



## ► Key features & business benefits

- ✓ Light and easy to install – makes sure that the hotel goes live quickly
- ✓ Simple wizard-based set-up – helps in deploying the product faster
- ✓ Automated patch management – lets the user know when there is an application update available and It keeps the product up-to-date
- ✓ Automated e-mail alerts – on hotels current position to the management
- ✓ Define different rates in advance, access multiple rates for corporate /seasonal /Travel agents rates. Avoid last minute confusion on tariff offered to guest
- ✓ Audit trail for all transactions which makes it easy to monitor your hotels financials
- ✓ Fully automatic night audit and roll over process. No need of manual intervention
- ✓ Ensure increased room sales with connectivity to traditional & non-traditional online travel agents like Yatra, TravelGuru, Airtel, Just Dial & more to come



"The training provided to our staffs was excellent. PAX has made our bill lay-out simple and easy to comprehend for our customers. The bill split options are certainly convenient. We would rate usefulness of PAX as 7 out of 10"

*-Mr. Chintan Shah  
Manager, Pre-Opening  
Purpletree Hotels & Hospitality Services*

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## About IDS NEXT

IDS NEXT, is a global leader in providing ERP and total technology solutions for the Hospitality and Leisure industries. With a track record that spans 27 years, we has earned the trust of over 3500 customers globally, and have with a strong presence in 40 countries across South Asia, Middle East, Asia Pacific and Africa. IDS NEXT's clients include Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens Spence, John Keells Group, Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, and many more.

Our portfolio of capabilities include software development and mobility solutions. We also offer a range of next generation software products that address every segment of the hospitality industry, including independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, spas, cruise liners and restaurants.